

Printelect Expands Marketing Department with new hire, Lauren Rhodes

(New Bern, NC) May 15th, 2013- National elections solutions provider, Printelect, is pleased to announce that Lauren Rhodes is joining their team as Marketing Coordinator. Lauren will be in charge of driving growth through strategy, company-wide brand management, and implementing creative communications. Lauren will be based out of the company's headquarters, located in New Bern, NC.

Lauren brings valuable experience to the Printelect team, having graduated in 2011 from North Carolina State University with a Business Administration degree, and most recently, having served in the Kinston, NC market as Financial Center Leader for BB&T bank. "We are excited to bring Lauren on board," explains Owen Andrews, CEO & President of Printelect. "Her qualifications and experience will help Printelect to channel all of the benefits of our multi-faceted operation in a clear, concise and creative manner."

Founded in 1902, Printelect is a full-service elections provider offering political, campaign and commercial printing, election products, equipment and service, as well as the Mobile Voting Precinct (MVP).

Printelect is a wholly owned subsidiary of the Owen G. Dunn Company. Its headquarters are located in New Bern, N.C., with additional operations in Raleigh, N.C. and Richmond, V.A..

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